

Novabyte Solutions Inc. — Privacy Policy for thesiteaudit.com

Effective date: August 07, 2025

1. Introduction

This Privacy Policy explains how Novabyte Solutions Inc. (“Novabyte”, “we”, “us”) collects, uses, and protects personal data when you visit thesiteaudit.com (the “Site”) or purchase an audit (the “Service”).

2. Data We Collect

- ****Information you provide**** – URL to audit and your email address. During checkout Stripe collects payment information (card details, billing name, ZIP/postal code) which it processes directly.
- ****Automatically collected data**** – IP address, browser type, device info, and usage logs.
- ****Third- party metrics**** – We submit the audited URL and limited metadata to OpenAI, SEMrush, and Google PageSpeed Insights to generate scores.

3. Purposes & Legal Bases

(a) Perform our contract – generate and email your Report; (b) Legitimate interests – operate, secure, and improve the Service; (c) Legal obligations – tax, accounting, and fraud prevention.

4. Analytics & Cookies

We use Google Analytics 4 to measure traffic. Necessary cookies and GA4 cookies are set. A simple banner notifies visitors; you may block cookies via your browser.

5. Sharing with Service Providers

We share personal data with: Stripe (payments), AWS Canada (hosting), OpenAI, SEMrush, and Google PageSpeed Insights (metrics APIs). Each acts under contract limiting use to the relevant service.

6. International Transfers

Data are stored in Canada. Third-party API calls may transmit data to the United States or other jurisdictions; we rely on contractual safeguards and industry-standard encryption.

Audit Reports are stored for 12 months, then permanently deleted. Stripe records are kept per Canadian tax law (minimum 7 years).

8. Your Rights

If you are in the EU/EEA, UK, Switzerland, or California, you may request access, correction, deletion, restriction, portability, or to object to certain processing. Email hello@novabyte.solutions. We respond within 30 days. You may lodge a complaint with your local supervisory authority.

9. Security

Data are encrypted in transit (HTTPS) and at rest. Access is limited to authorised personnel under least-privilege principles. We review security controls annually.

10. Children The Service is not directed to anyone under 16. We do not knowingly collect children’s data. 11. No Sale or Marketing We do not sell personal data or use it for unsolicited marketing.

12. Changes

We may update this Policy; the “Effective date” shows the latest revision. Material changes will be posted on the Site.

13. Contact

Email hello@novabyte.solutions or write to 3320 Hwy 1, Port Maitland, NS B5A 5T3, Canada with questions.